

THE SECOND INTERNATIONAL IFOAM AGRIBIOMEDITERRANEO CONFERENCE: FOCUS ON THE COSTS AND CORRECT PRICING OF ORGANIC AGRICULTURE

Bologna, 9th September - Following the success of its first edition, the **International IFOAM AgriBioMediterraneo Conference** is set to return on **Saturday 10th September at 10.30am** in the Sala Notturmo. One of the main events of the rich cultural programme of SANA 2016, the event will focus on the economic sustainability of organic agriculture.

IFOAM, International Federation of Organic Agriculture Movements, has the ambitious target of encouraging the adoption of systems based on health, ecology, equality and care for people and the environment on a global level; these founding principles are shared by the sector of organic agriculture. IFOAM AgriBioMediterraneo coordinates the activities of members of the Mediterranean area promoting, developing and spreading information and awareness about agriculture and the production of organic food.

The focus of the Conference on 10th September is “**Organic 3.0 in the Mediterranean: accounting the effective costs and the right price of organic agriculture.**” Numerous guests will be participating in the debate. The opening meeting will include a speech by **Charikleia Minotou**, President of IFOAM AgriBioMediterraneo; **Paolo Carnemolla**, President of FederBio / Organic Action Network Italia; **Eduardo Cuoco**, director of IFOAM EU; **Antonio Bruzzone**, Director General of BolognaFiere and **Erio Ricchi**, Assessor for agriculture and the environment of the Council of Vignola, the starting point of the first edition of the International Conference in 2015.

An overview and updates on key themes concerning organic agriculture in the Mediterranean will be provided by members of the regional council of IFOAM AgriBioMediterraneo including **Xhevaire Duljia** (Albania), **Drazen Lusic** (Croatia), **Charikleia Minotou** (Greece), **Onn Chen** (Israel), **Paola Migliorini** (Italy), **Karen Hoberg** (Spain).

The event will also include the participation of **Maurizio Agostino**, coordinator of HUMUS Social Network of Organic Producers, and **Laurent Vonwiller**, BioSuisse / LOA working group for social standards.

The Conference has been created with the support of **SOANN - Sustainable Organic Agriculture Action Network** (IFOAM Organics International, FiBL, Regeneration International, Bio.Inspecta, EKO-keurmerk, Bio Suisse, Soil & More International, Organic Consumers, Agro Eco Luis Bolk Institute).

The programme for the event and the full schedule of the SANA conferences can be found on:
<http://www.sana.it/eventi/programma-eventi-sana/4735.html>

For further information

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