



31° Salone internazionale del biologico e del naturale  
31<sup>st</sup> International exhibition of organic and natural products

## SANA 2019: A LAYOUT MORE EXTENSIVE THAN EVER BEFORE THE FOOD SECTION IN THE NEW PAVILIONS 28,29 AND 30

**SANA, the International Exhibition for Natural and Organic Products**, organised by BolognaFiere in collaboration with AssoBio and FederBio and due to take place in Bologna from 6-9 September 2019, will be bigger than ever this year. This year the event will be held in 6 pavilions, more than originally planned. An overall area of **60,000m<sup>2</sup>** will host more than **1000 exhibiting companies**.

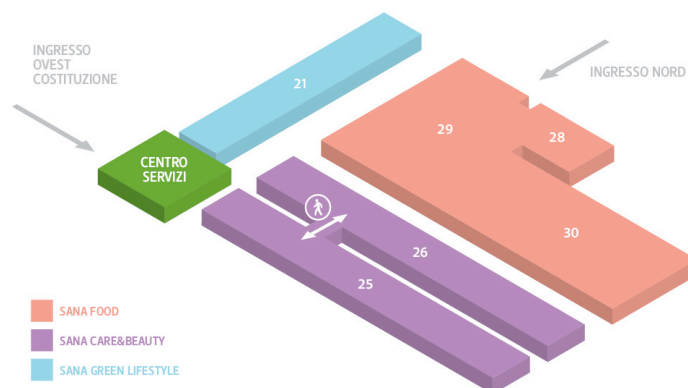
The **Food Sector** will be hosted in the new pavilions **28, 29 and 30**, opened in the autumn 2018, following demolition and reconstruction that has developed an **exhibition space of 33,000 m<sup>2</sup>**, involving an investment of 45 million euros.

The new pavilions 28, 29 and 30 are the first step in an important project to extend and restyle the Exhibition Centre leading to, at the end of the interventions in 2024, the creation of an exhibition space spanning 300,000m<sup>2</sup>, an overall increase of 35% involving a total investment that is estimated at around 138 million euros.

**Pavilions 25 and 26** are reserved for the **Care & Beauty section**, which also experienced significant growth in 2019, while **pavilion 21** is dedicated to the sector **Green Lifestyle** and the **SANA Store**, the space in which visitors can try out and purchase the products proposed by the companies exhibiting at SANA. Given the increase in the number of products proposed this year, this will also extend into pavilion 28, where the products from the Food area will be on display, and pavilion 21 for the sector Care & Beauty.

The event will make use of two entrances for use by the professional operators: **ingresso Nord** and access **ingresso Ovest-Costituzione**.

SANA 2019 promises to be bigger, while the vast exhibition offer will be further enhanced by the updated structures that house the event providing improved access for the flow of visitors as well as a more enjoyable experience at the Fair.



**BolognaFiere spa**  
Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282111 - Fax +39 051 6374004  
bolognafiere@pec.bolognafiere.it  
Capitale sociale € 106.780.000,00 i.v.  
C.F. - PIVA e Reg. Imp. BO 00312600372 - REA BO367296

**Show Office**  
Via Alfieri Maserati, 16 - 40128 Bologna  
Tel. +39 051 282111  
Fax +39 051 6374031  
sana@bolognafiere.it  
www.sana.it