

EVENTO PROMOSSO DA



IN COLLABORAZIONE CON



CON IL SUPPORTO DI



ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

A CURA DI



PLATINUM SPONSOR



ZURICH®



# THE ORGANIC REVOLUTION 2021

**ORGANICS: THE PRESENT AND THE  
FUTURE**

**9-10 September 2021**

**Third Edition**

BOLOGNA | BOLOGNAFIERE EXHIBITION CENTRE  
Open Theatre, Service Centre



DALLA RIVOLUZIONE VERDE ALLA  
**RIVOLUZIONE BIO**  
IL BIOLOGICO TRA PRESENTE E FUTURO



# THE SANA OBSERVATORY

Key statistics, market prospects and the role for 'Made in Italy'

## INSTITUTIONAL GREETINGS and OFFICIAL OPENING

**Gianpiero CALZOLARI** | President of BolognaFiere

**Carlo FERRO** | President of Agenzia ICE

**Maria Grazia MAMMUCCINI** | President of FederBio

**Roberto ZANONI** | President of AssoBio

---

## THE DATA FROM THE SANA OBSERVATORY

**SINAB** | Key statistics from the production chain

**Oreste GERINI** | General manager for quality promotion in agri-food and fisheries - Ministry of Agriculture, Food and Forestry Policy

**ISMEA** | Market progress of organic products in different channels

**Riccardo MEO** | Department of Services for Rural Development

**NOMISMA** | Dimensions of the domestic market and forecasts for international markets

**Silvia ZUCCONI** | Head of Market Intelligence

**NATURLAND** | Connecting farmers in the organic production chain, in Germany and the world

**Frauke WEISSANG** | Board Member

**ZURICH** | Organic agriculture: the importance of a culture of specific risk

**Elena RASA** | Chief Underwriting Officer

## CONCLUSIONS

**Francesco BATTISTONI** | Undersecretary of State for Agriculture, Food and Forestry Policy

CHAired BY: **Armando GAROSCI** | Manager of LARGO CONSUMO



# TOWARDS AN ITALIAN ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR

## INSTITUTIONAL GREETINGS AND OFFICIAL OPENING

**Gianpiero CALZOLARI** | President of BolognaFiere

## KEYNOTE SPEECH

**Angelo FRASCARELLI** | University of Perugia

**Silvia ZUCCONI** | Nomisma SpA

---

CHAired BY: **Angelo FRASCARELLI** | University of Perugia

## A ROUND TABLE WITH THE INSTITUTIONS

**Eduardo CUOCO** | Director of IFOAM Organics Europa

**Paolo DE CASTRO** | Coordinator of the Agriculture Committee for the Socialists and Democrats Group

**Maria Letizia GARDONI** | Executive Board, President of Federazione Coldiretti Marche

**Alessio MAMMI** | Department of Agriculture and Food, Emilia-Romagna regional administration

**Maria Grazia MAMMUCCINI** | President of FederBio

**Elena PANICHI** | Head of the Organic Agriculture Unit, DG AGRI European Commission

**Giuseppe ROMANO** | President of AIAB

**Dino SCANAVINO** | President of CIA (Confederation of Italian Farmers)

**Roberto ZANONI** | President of AssoBio



DALLA RIVOLUZIONE VERDE ALLA  
**RIVOLUZIONE BIO**  
IL BIOLOGICO TRA PRESENTE E FUTURO



STAY UP TO DATE:

[www.rivoluzionebio.it](http://www.rivoluzionebio.it)

EVENTO PROMOSSO DA



IN COLLABORAZIONE CON



CON IL SUPPORTO DI



ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

A CURA DI



PLATINUM SPONSOR



DALLA RIVOLUZIONE VERDE ALLA  
**RIVOLUZIONE BIO**  
IL BIOLOGICO TRA PRESENTE E FUTURO

[rivoluzionebio.it](http://rivoluzionebio.it)