



33° salone internazionale del biologico e del naturale
33rd international exhibition of organic and natural products

THE EUROPEAN INNOVATION PROJECT OPERATIONAL GROUPS FROM EMILIA-ROMAGNA WILL BE PRESENTED AT SANA

A packed programme of presentations at the regional stand to introduce to the public this important reality that includes research organizations, universities, farming companies and the regional administration.

Once again this year, the Emilia-Romagna Region will be present at SANA, the 33rd International Exhibition of Organic and Natural Products, which will open its doors in Bologna on 9 September.

At the regional stand (pavilion 37 - E14) it will be possible to learn more about the main topics of interest for visitors to the Fair: from the statistics concerning organic products in Emilia-Romagna, to the results achieved with the 2014-2020 Regional Rural Development Programme, to the many quality products that are the pride of Emilia-Romagna agriculture.

During the four days of the fair (9-12 September), the regional stand will host presentations by field technicians and managers of some of the most important projects of the European Innovation Partnership (EIP) Operational Groups. These projects are financed within the framework of the Regional Development Plan (measures 16.1.01 and 16.2.01) and boast substantial innovative technical and technological content. The projects are the fruit of cooperation between research bodies, universities, farms and the Emilia-Romagna Region. The EIP projects are in fact targeted interventions to strengthen the competitiveness of producers, the adaptation of production to climate change, sustainable agriculture and the development of supply chain services and logistics.

The presentations at the Sana stand, which will take place at fixed times ([download the calendar](#)), aim to illustrate the aims and objectives of the activities carried out and, where already present, the results achieved. To mention just a few, topics will include emissions reporting and carbon capture through fodder cultivation, the apple supply chain in the Apennines, chestnut trees and biodiversity, hops and combating the brown marmorated stink bug using organic methods. And much more besides.

Emilia-Romagna is ranked first in Italy in terms of support for innovation, with 204 Operational Groups financed by the Regional Development Plan (Psr), in addition to 51 pilot projects, for a total investment of more than 50 million euros (4.6% of the total expenditure of the Psr compared with the Italian average of 1.7%). In the next two years a further 9 million euros are earmarked for innovation, which will give rise to around 25 new projects.



BolognaFiere spa
Viale della Fiera, 20 - 40127 Bologna, Italia
Tel. +39 051 282111 - Fax +39 051 6374004
bolognafiere@pec.bolognafiere.it
Capitale sociale € 106.780.000,00 i.v.
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

Show Office
Via Alfieri Maserati, 16 - 40128 Bologna
Tel. +39 051 282111
Fax +39 051 6374031
sana@bolognafiere.it
www.sana.it