



29th international exhibition of organic and natural products

September 8, 2017

11.00 a.m. – 1.00 p.m.

SALA CONCERTO SERVICE CENTRE, BLOCK D – 1st FLOOR

WHAT REGULATION TO BOOST THE GROWTH OF THE EUROPEAN ORGANIC SECTOR?

SANA opening conference, organised by **BolognaFiere** and **Federbio**.

Regulation 2092/91 has introduced the first rules on organic production in the European Community and has accompanied the first pioneering years of growth from a small niche to a promising market segment. Regulation 834/2007 has supported the sector in the following ten years, during which, despite the economic crisis, organic has offered an increasingly credible and solid alternative to a conventional agriculture system suffering from globalisation and a slow adaptation to changes in consumption paradigms. Today, the organic sector represents more than 10% of agricultural land in many Countries; in some it is considered an activity of national interest, supplying public goods and employing around two million people in the European Union. The new regulation, after its arduous genesis, has the task to sustain the third phase, during which, in full alignment with the Common Agricultural Policy, the growth rate of organic production will speed up to become the prevailing agricultural method. Representatives from leading European organisations of the sector will discuss this vision and the legislative framework for its fulfilment with the Italian Ministry for Agriculture and Forestry Policies.

Programme

10.30 Registration

11.00 Opening and welcome
Gianpiero Calzolari
President BolognaFiere

11.10 **Paolo De Castro**
Vice-President of the Committee on Agriculture and Rural Development, European Parliament (registered message)

11.20 **Fiona Marty**
European Affairs Manager, Fédération Nationale d'Agriculture Biologique (FNAB), France

11.30 **Antje Kölling**
Head of Policy and Public Relations, Demeter, Germany

11.40 **Miriam Van Bree**
Head of Common Interest Policy & Knowledge Projects Department, Bionext, The Netherlands

Moderation: **Massimo Agostini**, journalist Il Sole 24 Ore

11.50 **Eduardo Cuoco**
Director, IFOAM EU

12.00 **Roberto Zanoni**
President AssoBio, Italy

12.10 **Paolo Carnemolla**
President FederBio, Italy

12.20 **Maria Teresa Bertuzzi**
Rapporteur Draft Law on Organic Agriculture, Senate of the Republic, Italy

12.30 Conclusions
Andrea Olivero
Vice-Minister for Agriculture and Forestry Policies, Italy



The simultaneous translation in English-Italian will be provided

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