



# **SANA BUSINESS MEETING**

In partnership with **COSMOPROF**  
WORLDWIDE BOLOGNA

**21<sup>st</sup>–23<sup>rd</sup> June 2023 · Hamburg**

**The matchmaking event for natural  
cosmetics & green wellness**

**BUYER**

**Are you as a distributor looking for innovative national  
as well as international natural cosmetics & green wellness  
brands for your product portfolio?**

## **THE CONCEPT**

SANA Business Meeting Hamburg – the new matchmaking 2-day event for natural cosmetics and green wellness professionals of the D-A-CH (Germany, Austria, Switzerland) region!

- New format: All-in-one: Matchmaking event, natural cosmetics conference and networking – 21<sup>st</sup> – 23<sup>rd</sup> June 2023
- Location: 3-Stars-Superior Raphael Eco-Hotel Wälderhaus, Hamburg, Germany
- Target: connecting the most important players in the expanding natural cosmetics market of the D-A-CH region in a very time and cost optimizing way

SANA Business Meeting Hamburg is organized by BolognaFiere Group (the leading European exhibition organizer, organizer of the well-known international trade fair for organic products SANA in Bologna) and by Health and Beauty Germany GmbH, a Germany-based international media company and organizer of 14 exhibitions/fairs across Europe. The Health and Beauty Germany Group belongs to Cosmoprof Network since three years.

Through this cooperation, SANA Business Meeting Hamburg offer a great opportunity to buyers and seller to benefit from decades of experience, vast business networks and unique expert knowledge!

## **WHAT ARE THE BENEFITS OF PARTICIPATING IN MY COMPANY AS A DISTRIBUTOR?**

- Meet national and international natural cosmetics and green wellness manufacturer in a time-efficient and cost-effective manner
- Discover the latest innovations on the market
- Benefit from the wide range of Health and Beauty, Cosmoprof and SANA network for your purposes!
- Get to know new natural cosmetics and green wellness manufacturers who are still not present in the local market
- Benefit from our attractive buyer package:  
One-to-One Meetings – Natural Cosmetics Conference – Networking – events

### **Profiles manufacturer/ seller:**

Companies:

- Natural body cosmetics
- Natural decorative cosmetics
- Natural Hair cosmetics
- Vegan natural cosmetics
- Natural foot care

Send us your requirements for  
natural cosmetics manufacturers  
– we will select for you!

### **Profiles B2C distributors/ buyer:**

- Drugstores
- Pharmacies
- Perfumeries
- Health food stores
- Natural cosmetics online platforms
- Wellness Centers / Day Spas
- Hotels
- Supermarkets / Organic supermarkets
- Department stores

### **Profiles B2B distributors/ buyer:**

- Cosmetics companies
- Distributors for professional  
institutes and Salons

## THE EVENT



### One-to-one meetings

30 minutes meetings, scheduled in advance. You have the chance to meet pre-selected the distributors or manufacturers of your choice. This is one of the most effective ways to interact directly with your potential business partners.

### Networking

Apart from the meetings, the exciting event programme provides you with a plenty of opportunities to follow up on your business talks and develop new relationships.

### Natural cosmetics conference

SANA Business Meeting Hamburg is the perfect platform to share and exchange market know-how and knowledge. Expert talks will provide you with profound insights on the special characteristics of the D-A-CH markets.

Interacting with industry professionals allows you to share their market experiences, to stay on top of market trends and to expand your networks.



Photos: Shutterstock/ Oksana Mizina/Shutterstock.com

## EVENT PROGRAMME

### Wednesday, June 21<sup>st</sup>

19.00 Get-together at 3-Stars-Superior Raphael Eco-Hotel Wälderhaus / Hamburg

### Thursday, June 22<sup>nd</sup>

9.00 Opening speech  
9.15 Expert conference  
11.00 Coffee break  
11.15 Expert conference  
13.00 Lunch break

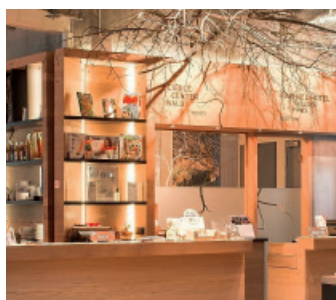
14.00 One-to-one meetings

19.30 Evening programme (networking dinner & harbour boat trip)

### Friday, June 23<sup>rd</sup>

9.00 Keynote speech and discussion  
10.00 Exhibitor presentations  
11.00 Coffee break  
11.30 One-to-one meetings  
13.00 Lunch (optional)

## LOCATION & CONDITIONS



The attractive 3-Stars-Superior Raphael Eco-Hotel Wälderhaus is located near the city, Am Inselpark 9, 21109 Hamburg, Germany.

The registration fee of EUR 250 includes the complete programme for you.

Let's talk about your individual possibilities!

Photos: Wälderhaus Hamburg

Your contact D-A-CH region (Germany, Austria, Switzerland):



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Organized by:

**HEALTH  
AND  
BEAUTY**

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the personal care association

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