

## PRESS RELEASE

### **FederBio consolidates its historic partnership with SANA**

*At the heart of the 2019 edition is a packed line-up of conventions that will tackle the most contemporary issues in order to raise awareness and stimulate debate about better-informed and more conscious lifestyles. The schedule also includes the event "From the Green Revolution to the Organic Revolution" involving experts from the sector who will discuss the strategic decisions concerning the future of agriculture.*

*Bologna, 10 July 2019 – Four days dedicated to the world of organics. FederBio has consolidated its established presence at SANA with an institutional space (Pavilion 29 – stand F34 /G35) and the organisation of some technical, informative and scientific meetings and workshops that are intended to outline the new challenges that await the sector in the near future, also in light of the evolution of the new Common Agricultural Policy and production processes that are becoming increasingly eco-sustainable.*

The 31<sup>st</sup> edition of SANA represents for FederBio an important opportunity for debate within a sector that in the last seven years has registered growth of 71%, involving more than 75 thousand companies and covering 15.4% (1.9 million hectares) of land nationwide.

*"The link with SANA represents a cornerstone for FederBio that is being constantly strengthened: it is one of the most important events for the organic sector on an international level and one that highlights the constant growth of the industry, while also serving as an essential meeting place and forum for debate. This year Sana will have a particular relevance in light of the fact that prior to the event, the General Meeting for the Organic sector entitled "From the Green Revolution to the Organic Revolution" is scheduled to take place in Bologna. We are in the midst of a strategic period in which organic and biodynamic agriculture, based on an agro-ecological approach, are becoming strategic reference models for the agriculture of the future as they are capable of reconciling economic, social and environmental*

*sustainability in addition to representing an effective approach to combatting climate change. It is necessary therefore to take stock of the situation in order to ready ourselves with whatever is required to tackle this phase of consolidation of the sector,” announced Maria Grazia Mammuccini, president of FederBio.*

**FederBio** ([www.feder.bio](http://www.feder.bio)) is a national federation established in 1992 based on an initiative organised by the organic and biodynamic agriculture sector, with the aim of safeguarding the sector and protecting its development. FederBio is associated with IFOAM and ACCREDIA, the Italian organisation for the accreditation of certification bodies, and is recognised as an institutional representative of the sector at national and regional forums. Through its associated organisations, FederBio brings together almost the entirety of representatives of the organic sector, including the leading Italian players in the sectors of production, distribution, certification, regulations and the safeguarding of the interests of industry operators and biotechnicians. The Federation is organised into five thematic and professional sections: Producers, Certification Bodies, Transformers and Distributors, Service Operators and Technicians and Cultural Associations. FederBio ensures that its rigorous Code of Ethics is upheld by associates and verifies the application of shared standards.

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