







BolognaFiere, 9-12 September 2021

Conference

RESPONSIBLE PACKAGING: FOCUS ON COSMETICS

In collaboration with



BolognaFiere, Friday 10 September 2021 10.30am/1.00pm

Chaired by **Stefano Lavorini**, *Manager of ItaliaImballaggio*

Conference opening and welcome address Renato Ancorotti, *President of Cosmetica Italia*

Cosmetics and packaging: the statistics towards a new normality Gian Andrea Positano, Head of the Cosmetica Italia Research Centre

Bioplastics: Is plastic back in vogue? The European scenario

Paola Fabbri, Associate Professor of Materials Science and Technology at the University of Bologna

Responsible Cosmetics: a focus on packaging from the Make-up the future report. Alessandro Strada, Sustainability Consultant Quantis

Round Table Virtuous and sustainable beauty

Matteo Locatelli, Vice president of Cosmetica Italia

Paolo Glerean, Head of Sales and Marketing of Aliplast Spa Gruppo Hera

Massimo Modugno, General Manager of Assocarta

Case History

Patrizia Poggiali, Co-founder of Gala Cosmetics
Luigi Panaroni, Founder of LA Saponaria
Alessandra Ciccorosto, Brand and Communication Manager of OWay
Domenico Scordari, Founder of N&B Natural is Better

Followed by a tour of "The Never-ending Palette"

c/o Sana Tech Pavilion 37

Produced and curated by Simona Antonini, Cosmetica Italia