



23-25 FEBBRAIO FEBRUARY 2025

Plastic free, paperless and gender equity: some ingredients of the SANA Food recipe for sustainability

**SANA Food also follows in the footsteps of BolognaFiere's great attention
to environmental sustainability and social responsibility.
Here are the good practices to which it is committed.**

Bologna, 19 September 2024 - **Environmental sustainability and social responsibility** are among the topical issues to which **SANA Food**, BolognaFiere's new concept on healthy food, wants to contribute, both by stimulating reflection and commitment of the business community it addresses, and by adopting some, **good practices**.

High on the list of actions by which **SANA Food** reduces its environmental impact are the **100% plastic-free catering services**, featuring biodegradable tableware and disposable materials and glass and aluminium packaging for beverages.

No less significant is the consistent **reduction in the use of carpeting in the pavilions**: as is already the case at the 'neighbouring' [Slow Wine Fair](#), which will be held at the same time, also at **SANA Food 2025** the aisles between the stands will be free of covering.

This cut is part of a broader and more ambitious path towards an entirely 'carpet-free' event, which minimises waste production and simplifies set-up and dismantling operations.

Also with this in mind, the exhibition spaces will be built, as far as possible, with **modular materials**, designed to optimise resources and facilitate reuse and recycling practices.

The promotion of responsible and sustainable solutions also includes the '**paperless**' philosophy embraced by **SANA Food**, which aims to keep the use of paper as low as possible before, during and after the event.

This commitment is already reflected in the digitalisation of the information material: the traditional press kit, for example, has been replaced by a functional, and always up-to-date, **eco-card with QR code**. Each card is made of ecological paper and contains seeds from which flowers can sprout for bees, pollinating insects indispensable to the survival of our ecosystem.

Moreover, in continuity with the path started in 2023, **SANA Food** encourages respect for **gender equity**, a principle that finds a first, glaring implementation in today's press conference, where more female rapporteurs are present than male ones.

These actions and guidelines clearly show the will of BolognaFiere and the **SANA Food** team to give the event an **increasingly concrete green connotation**, under the banner of respect for the environment and social responsibility, values that preside over all organisational decisions of the event.



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